

Smoke-Free Condos: A Better Value, a Stronger Sell

Results of a 2015 Survey of 11 Twin Cities Real Estate Agents

Here's what agents said about the resale value and marketability of smoke-free condos:

72%

said that smoke-free condos are more marketable than smoking-permitted condos



90%

said it is easier to sell smoke-free condos than smoking-permitted condos



72%

said that smoke-free condos have a higher resale value than smoking-permitted condos

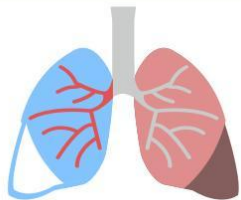


81% said that potential buyers are looking for smoke-free housing.

45% said potential buyers would pay more for a smoke-free condo



Additional comments from Twin Cities real estate agents:



"If someone has asthma, a unit that has been smoked in can be an issue."

"Units that have been smoked in would leave a smell and would be harder to sell than non-smoking units."



"Buyers would pay less for a unit that had been smoked in or would look other places instead. It would definitely hurt the value."



Ready to go smoke free? Live Smoke Free can help!

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